

Board Meeting – Northwest Passage High School #4049 January 19th, 2020

Board members in attendance: Andrea Raad, Jason Olson, Jeff Schomer, Vashti Pearson, Val Miller, Steven Rippe

Others in attendance: Peter Wieczorek, Heather Ross, Dona Fehr

Absent: Brandi Saba, Chiniqua James, Megan Fredrickson

Call to order: 5:35pm

Mission Statement: Jason read the mission statement and made connections with how NWPHS has set up components of our programming (advisory model, expeditions, internships and similar opportunities, team building, celebrations, Innovator of the Month and more).

Approval of December Board Minutes: A motion to approve the minutes made by Jeff seconded by Val. Roll call vote: Jeff - yes, Vashti - yes, Val - yes, Jason - yes, Andrea - yes. Motion carries

Public Comment: No public comment at this time.

Treasurer's Report: Total Revenue Budget for December was \$211,169.35 versus December Actual Revenue of \$195,094.81. Total Expense Budget for December was \$210,381.47 versus December Actual Expenses of \$203,762.39. Cash total for all accounts at the end of December was \$1,166,357.01. As of the end of December, our year to date actual expenses of \$1,052,468.57 and actual revenue of \$1,429,726.25, leave us with a year to date net gain of \$377,257.68.

There were four voided checks in December; check number 2005 was voided because it was written for the wrong amount, and checks numbered 18242, 18243, 18244 were voided because of misprints and were then replaced by checks on the correct paper.

A motion was made to approve the Treasurer's Report for December by Andrea, seconded by Vashti. Roll call vote: Jeff - yes, Vashti - yes, Val - yes, Andrea - yes, Jason - yes. Motion carries

Program Highlights:

- Director's Report
 - Session 3 wrapped up 12/22 before Winter Break and Session 4 launched January 4th
 - 79% of the students participating in Session 3 teacher-facilitated seminars earned full credit within those seminars
 - Session 4 offerings: US & Global Perspectives: Immigration & Asylum Seekers, Probability and Gaming Application, Research & Study Skills, Geometry, Reading, Social Psychology, Independent Science Help Lab, Physics II, Life Science - Living Systems
 - NWEA MAP testing is underway for the winter window.
 - Peter virtually visited a Bethel University class for students applying for their ed program. There's interest in observing our programs and possibly student teaching eventually.
 - Recruiting
 - With changes in what is happening and what is needed during these times have retooled a committee of staff to specifically work as a recruiting team
 - DaVinci virtual events happened on December 17th and January 12th
 - Peter spoke to two groups of KIPP students last Thursday 1/14 and one student sign up that day with additional interest
 - Confirmed list for incoming ninth graders in fall 2021 has five or six students (we

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are looking for 45-48 in an incoming freshman class)

- Upcoming events:
 - Student-family-teacher conferences later this week
 - MAAP Conference for staff next month

Old Business:

- Updates on Sign Estimates
 - Fast Signs - Marque Sign = \$21,450 + \$7500 installation = \$28,950
 - [Would need to totally redo the highway sign for additional cost if wanting to change]
 - Demar Signs - Marque Sign = \$25,560; Highway Sign = \$8,100 (approx total: \$33,000)
 - This is the company that originally put in the sign near the highway
 - A motion to approve Peter to begin inquiring about timelines for signage updates with Demar Signs made by Steven and seconded by Jeff.
Roll call vote: Jeff - yes, Vashti - yes, Val - yes, Andrea - yes, Steven - yes, Jason - yes.
Motion carries
- Recruiting/Marketing updates
 - Hubbard Broadcasting
 - Marketing plan option
 - includes social media, youtube, video, radio, micro targeting
 - At least \$40,000 - \$45,000 for the full campaign
 - We have used them in the past
 - Peter highlighted his appreciation of their work around brand awareness
 - Things to keep in mind:
 - Each student we bring in is close to \$10k in income
 - The benefits of a marketing campaign like this extend beyond increasing student enrollment but we can view it as a way of informing our community in general about us and seeing various returns of community engagement and support
 - It's already on the recruitment committee's radar to be thinking about we evaluate the effectiveness of this campaign specifically with increasing enrollment numbers
 - Peter has had a change to chat with Lori about what has changed within some social media platforms and how we want to promote the Headwaters program specifically
 - A motion to approve Peter starting to work with Hubbard Broadcasting to get a proposal for a full marketing campaign made by Steven and seconded by Vashti
Roll call vote: Jeff - yes, Steven - yes, Vashti - yes, Andrea - yes, Val - yes, Jason - yes.
Motion carries
- Legislative Update
 - "Hold harmless" -- freeze funding at the October 1st count of student enrollment
 - Currently being looked at (Peter not sure if it has made it out of committee yet)

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New Business:

- Covid Updates
 - MDH (1/2/21) Anoka Co. 38.86; ShinyApps (1/18/21) Anoka Co. 39.3; ShinyApps (1/18/21) Anoka/Hennepin School District 52.7
 - Governor's school restart plan - 1/18 K-2, Two weeks later grades 2-5(6), two weeks later middle school, two weeks later high school
 - State vaccination plan update for teacher/school staff roll out
 - Starting the week of January 17th schools will get an allotted number of vaccines in proportion to their total staff number.
 - NWPHS received two for the first round (A/H 88 for reference)
 - Priority list of things factored into the rubric includes age, grade level taught, exposure risk, teaching model, underlying conditions etc.
 - As supplies increase there will be more vaccinations each week
 - Learning model plan review: February 2nd Special Board Meeting
 - We will review all data and recommendations and determine next steps
 - Proposed restart date for offering hybrid learning: February 22nd
- Board Trainings
 - Required for new school board members
- Review Director Goals 2020-21
 - Last year's board had wanted to check-in on goal progress quarterly. Jason proposed to plan ahead to do this at board meetings during the following months: September, December, March, June
 - Jason went through the goals (3 staff-related goals, 3 board-related goals) and will share a copy with all current board members
- Director Evaluation
 - Jason will be distributing director evaluation to the staff at the start of next week
 - Jason will add a couple questions to collect feedback from staff on Peters communication and such during Covid-19-related crises and whatnot
- WRCCS
 - Motion: For his mentorship work done with WRCCS Peter Wieczorek will be paid such an amount that the payment to Peter, the payroll taxes, TRA contributions and such will be covered in entirety (and using all of) the \$5,000 stipend.
 - Steven motions, Jeff secondsRoll call vote: Jeff - yes, Steven - yes, Vashti - yes, Andrea - yes, Val - yes, Jason - yes.
Motion carries

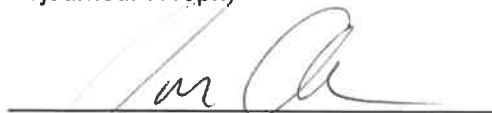
Future Items:

- Calendar first look 2021-22

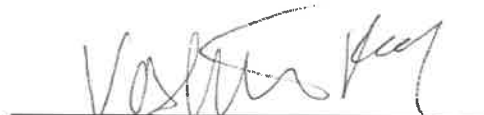
A motion to adjourn made by Jeff, seconded by Andrea.

Roll call vote: Jeff - yes, Steven - yes, Vashti - yes, Andrea - yes, Val - yes, Jason - yes

Adjourned: 7:19pm



Jason Olson, Board Chair



Vashti Pearson, Secretary